

## *New Jersey Statewide Red Light Camera Survey*

### *Interview Schedule*

*N = 600 Registered Voters*

*Margin of Error = +/- 4%*

*Field Dates: June 6-8, 2011*

1. First, does anyone in this household work for an advertising agency, newspaper, television or radio station, work in politics or government or blog about news or current events?

100% No

2. Now, thinking for a moment about things in the New Jersey.... do you feel that things in New Jersey are going in the right direction, or do you feel things have gotten off on the wrong track?

36% Right Direction

50% Wrong Track

14% Don't Know/Unsure (DO NOT READ)

3. Now, changing topics for a minute, how much have you recently seen, read or heard about the issue of cameras being used at dangerous intersections for the enforcement of traffic safety laws? (ROTATE TOP-TO-BOTTOM, BOTTOM-TO-TOP)

14% A great deal of information about this issue

28% A good amount of information about this issue

40% Only a little bit of information about this issue

18% Have not heard about this issue

-- Don't Know/Refused (DO NOT READ) (TERMINATE)

Now, please tell me whether you approve or disapprove of.... (RANDOMIZE)

<b>Total</b>	<b>Total</b>	Strong	Smwt	Smwt	Strong	Don't	Refused
<b>Approve</b>	<b>Disapprove</b>	Approve	Approve	Disapprove	Disapprove	Know	Refused

[SPLIT SAMPLE – SAMPLE A ONLY]

- 4a. Red light cameras at busy intersections

<b>76%</b>	<b>23%</b>	45%	30%	6%	17%	1%	--
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[SPLIT SAMPLE – SAMPLE B ONLY]

- 4b. Red light safety cameras at busy intersections

<b>71%</b>	<b>27%</b>	43%	29%	11%	16%	2%	--
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[RETURN TO ASKING FULL SAMPLE]

5. Speed enforcement safety cameras  
67% 31% 38% 29% 11% 20% 2% --

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Thinking some more about red light safety cameras...

6. Do you support or oppose the use of red light safety cameras at New Jersey's busiest intersections to monitor drivers who run red lights?

**77% Total Support**

**22% Total Oppose**

55% Strongly Support

21% Somewhat Support

7% Somewhat Oppose

15% Strongly Oppose

1% Don't Know/Undecided (DO NOT READ)

-- Refused (DO NOT READ)

**(IF q6:1-2 ASK)**

7. Can you please tell me, in your own words, why you would support red light safety cameras? (OPEN END)

69% Increase safety/safer streets

34% Prevent people from running red lights

25% Catch violators of the law/helps law enforcement

7% Slow traffic down

5% Support red light safety cameras (general)

1% Fines will bring in money

1% If you are not breaking the law there is nothing to worry about

1% Dependent upon its accuracy

1% Other

1% Refused

**(IF q6:3-4 ASK)**

8. Can you please tell me, in your own words, why you would oppose red light safety cameras? (OPEN END)

- 5% Not safer/may cause more problems
- 4% Just another way to make money
- 4% Photo leaves room for error
- 3% Entrapment/policing/too much government
- 2% Officers should enforce the law
- 2% Oppose red light safety cameras (general)
- 2% Waste of money/too much money
- 2% Invasion of privacy
- 2% Just there for giving out tickets
- 1% There are times when you have to run red light (turning on a red)
- 1% Cannot contest ticket/automatically guilty
- 1% Does not ticket actual driver/tickets the owner of the car
- 1% Changes length of the traffic light
- 1% Other

**(ASK ALL)**

Still thinking about this topic...

9. And setting aside your own opinion for a moment, do you think that most New Jersey residents support or oppose the use of red light safety cameras to monitor drivers who run red lights?

- 39% Support
- 36% Oppose
- 24% Don't Know (DO NOT READ)
- Refused (DO NOT READ)

10. Please tell me which of the following opinions comes closer to your own: (ROTATE)

- 71% The use of red light safety cameras to enforce traffic safety laws is a good thing because it makes our roads safer and saves lives
- 24% The use of red light cameras to enforce traffic safety laws is a bad thing because they are an infringement of drivers' privacy rights and because they're being used just to generate revenue for local governments
- 4% Don't Know (DO NOT READ)
- 1% Refused (DO NOT READ)

11. Do you think you are a more careful driver when you know red light safety cameras are present, or not?

56% Yes  
39% No  
4% Don't Know (DO NOT READ)  
-- Refused (DO NOT READ)

12. And, do you think that other drivers are more careful when they know red light cameras are present?

71% Yes  
18% No  
10% Don't Know (DO NOT READ)  
-- Refused (DO NOT READ)

13. Please tell me which of the following opinions comes closer to your own: (ROTATE)

32% Those who oppose red light cameras say that the cameras are nothing more than a money grab for local communities and for out-of-state red light camera companies.

57% Those who support red light safety cameras say that the cameras are paid for by red light runners and that the money generated from their tickets is put back into the budgets of local communities for local services instead of raising local taxes.

10% Don't Know (DO NOT READ)  
1% Refused (DO NOT READ)

14. Currently, the state of New Jersey limits the number of communities authorized to use red light safety cameras. Do you think all communities should have access to these devices, provided that they are NOT funded by taxpayers?

71% Yes  
24% No  
5% Don't Know/Refused (DO NOT READ)

15. And, whether or not you feel that all communities should have access to these devices, in your option, what is the best reason why someone would argue that all communities SHOULD have access to these devices? (ROTATE)

- 62% They reduce accidents and save lives
- 18% They generate revenue for a town that can be used to pay for important services without raising taxes
- 9% Both (DO NOT READ)
- 8% Neither/I oppose them (DO NOT READ)
- Other (Specify) (DO NOT READ)
- 2% Don't Know/Refused (DO NOT READ)

Do you think speed cameras should be used to monitor speeding in.....(ROTATE)

	Yes	No	DK/Ref
16. School Zones	74%	23%	3%
17. Construction Zones	59%	37%	4%
18. Local roads in residential neighborhoods	45%	50%	5%

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*Now I have just a few more questions for statistical purposes, and then we will be finished....*

19. First, in what year were you born? (Record exact year. 9999=Refused)

- 6% 18-24
- 12% 25-34
- 16% 35-44
- 20% 45-54
- 22% 55-64
- 24% 65+

20. What is the highest level of education you have completed?

**23% High School Or Less**  
**17% Some College**  
**58% College Grad/Grad +**

2% Less than HS (1-11)  
19% High School Grad (12)  
3% Tech/Vo\_Tech (12)  
17% Some College (13-15)  
36% College Grad (16)  
22% Graduate/Professional School (16+)  
2% Don't Know/Refused (DO NOT READ)

21. Gender (By Observation)

48% Male  
52% Femal3

22. Party Registration (Pre-Code)

22% Republican  
43% Independent/Unaffiliated/Other  
35% Democrat